

**Remit Address:**

**WFLA**  
**33096 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (813) 221-5771**  
**Billing: (317) 296-3100**

**Billing Address:**

**Media Ad Ventures**  
**Attention: Accounts Payable**  
**8136 Old Keene Mill Road**  
**Suite A300**  
**Springfield, VA 22152**  
**USA**

# DUPLICATE INVOICE

Advertiser	POL/People for Pinellas	Invoice #	950504-1
Product	PEOPLE FOR PINELLAS	Invoice Date	10/09/16
Estimate Number	927	Invoice Month	October 2016
		Invoice Period	10/03/16 - 10/09/16
Property	WFLA	Order #	950504
Account Executive	Katz Washington	Alt Order #	25324995
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	10/06/16 - 10/09/16
Billing Calendar	Broadcast	Agency Code	9913591
Billing Type	Cash	Advertiser Code	193
Special Handling		Product 1/2	213
		Agency Ref	IN7685/SP2728
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Local News @ 5a	5-530a		10/03/16 to 10/09/16	1x	---T---				
	WFLA			Th	10/06/16	:30	5:28 AM	PFP16TV02H	\$775.00		1
2	WFLA	Local News @ 5a	5-530a		10/03/16 to 10/09/16	1x	----F--				
	WFLA			F	10/07/16	:30	5:19 AM	PFP16TV02H	\$775.00		1
3	WFLA	Local News @ 6a	558-7a		10/03/16 to 10/09/16	2x	---T---				
	WFLA			Th	10/06/16	:30	6:25 AM	PFP16TV02H	\$1,800.00		1
	WFLA			Th	10/06/16	:30	6:44 AM	PFP16TV02H	\$1,800.00		2
4	WFLA	Local News @ 6a	558-7a		10/03/16 to 10/09/16	2x	----F--				
	WFLA			F	10/07/16	:30	6:21 AM	PFP16TV02H	\$1,800.00		1
	WFLA			F	10/07/16	:30	6:51 AM	PFP16TV02H	\$1,800.00		2
5	WFLA	Local Sa 6a News	6-7a		10/03/16 to 10/09/16	1x	-----S-				
	WFLA			Sa	10/08/16	:30	6:54 AM	PFP16TV02H	\$225.00		1
6	WFLA	Local Sa 7a News	7-8a		10/03/16 to 10/09/16	1x	-----S-				
	WFLA			Sa	10/08/16	:30	7:10 AM	PFP16TV02H	\$550.00		1
7	WFLA	WFLA 6a News Sun	Su 6-7a		10/03/16 to 10/09/16	1x	-----S				
	WFLA			Su	10/09/16	:30	6:13 AM	PFP16TV02H	\$200.00		1
8	WFLA	WFLA 7a News Su	Su 7-8a		10/03/16 to 10/09/16	1x	-----S				
	WFLA			Su	10/09/16	:30	7:29 AM	PFP16TV02H	\$400.00		1
9	WFLA	M-F 4-5p	4-5p		10/03/16 to 10/09/16	1x	---T---				
	WFLA			Th	10/06/16	:30	4:41 PM	PFP16TV02H	\$1,100.00		1

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Product	PEOPLE FOR PINELLAS
Estimate Number	927

<b>Invoice #</b>	<b>950504-1</b>
Invoice Date	10/09/16
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Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	950504
Alt Order #	25324995
Deal #	
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Billing Calendar	Broadcast
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Agency Code	9913591
Advertiser Code	193
Product 1/2	213

Agency Ref	IN7685/SP2728
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WFLA	M-F 4-5p	4-5p								
10	WFLA	M-F 4-5p	4-5p								
	WFLA				10/03/16 to 10/09/16	1x	----F--				
				F	10/07/16	:30	4:41 PM	PFP16TV02H	\$1,100.00		1
11	WFLA	Local 6p News	6-630p								
	WFLA				10/03/16 to 10/09/16	1x	---T---				
				Th	10/06/16	:30	6:14 PM	PFP16TV02H	\$3,200.00		1
12	WFLA	Local 6p News	6-630p								
	WFLA				10/03/16 to 10/09/16	1x	----F--				
				F	10/07/16	:30	6:25 PM	PFP16TV02H	\$3,200.00		1
13	WFLA	Late News M-Su	M-Su								
	WFLA				10/03/16 to 10/09/16	1x	---T---				
				Th	10/06/16	:30	11:25 PM	PFP16TV02H	\$4,400.00		1
14	WFLA	Late News M-Su	M-Su								
	WFLA				10/03/16 to 10/09/16	1x	----F--				
				F	10/07/16	:30	11:31 PM	PFP16TV02H	\$4,400.00		1

Aired Spots**16**

<u>Gross Total</u>	<b>\$27,525.00</b>	
<u>Agency Commission</u>	<b>\$4,128.75</b>	
<u>Net Amount Due</u>	<b>\$23,396.25</b>	<b><u>Payment Terms 30 Days</u></b>

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